

AITDC RESOLUTION NO. 2023-193

A RESOLUTION OF THE AMELIA ISLAND TOURIST DEVELOPMENT COUNCIL OF NASSAU COUNTY, FLORIDA RECOMMENDING THAT THE NASSAU COUNTY BOARD OF COUNTY COMMISSIONERS DELEGATE AUTHORITY TO THE MANAGING DIRECTOR OF THE AMELIA ISLAND TOURIST DEVELOPMENT COUNCIL TO RECOMMEND ON BEHALF OF THE AMELIA ISLAND TOURIST DEVELOPMENT COUNCIL CONTRACTS FOR EXPENDITURES OF \$100,000 OR LESS; FURTHER RECOMMENDING THAT THE NASSAU COUNTY BOARD OF COUNTY COMMISSIONERS DELEGATE AUTHORITY TO THE COUNTY MANAGER TO EXECUTE CONTRACTS FOR EXPENDITURES OF \$100,000 OR LESS UPON RECOMMENDATION OF THE MANAGING DIRECTOR OF THE AMELIA ISLAND TOURIST DEVELOPMENT COUNCIL AND UPON THE APPROVAL OF THE COUNTY ATTORNEY AND PURSUANT TO THE ANNUAL MARKETING AND BUSINESS PLAN; PROVIDING CERTAIN LEGISLATIVE FINDINGS; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, pursuant to Section 125.0104, Florida Statutes, the Board of County Commissioners (BOCC), levies and imposes a tourist development tax to promote through marketing and advertising Amelia Island and to increase tourist-related business activities; and

WHEREAS, pursuant to Section 125.0104, Florida Statutes, the BOCC established the Amelia Island Tourist Development Council (AITDC) as an advisory board to oversee the development and marketing of Amelia Island and the expenditure of the tourist development tax revenues; and

WHEREAS, the tourist development tax revenues received by Nassau County are restricted funds, and the expenditure of those funds shall comply with Section 125.0104, Florida Statutes, the Florida Administrative Code, Sections 30-61 through 30-68 of the Nassau County Code of Ordinances, and AITDC Policies as approved by the BOCC; and

WHEREAS, pursuant to Section 125.0104, Florida Statutes, the BOCC has contracted with the Amelia Island Convention and Visitors Bureau (AICVB) to execute the marketing of Amelia Island as a world-class tourism destination; and

WHEREAS, the BOCC utilizes tourist development tax revenues for the engagement of various vendors for the annual Marketing and Business Plan; and

WHEREAS, in order to further facilitate the marketing of Amelia Island and the engagement of said vendors, the AITDC now recommends to the BOCC the delegation of authority to the Managing Director of the AITDC to recommend on behalf of the AITDC contracts with vendors for expenditures of \$100,000 or less and the delegation of authority to the County Manager

to execute said contracts with vendors for expenditures of \$100,000 or less upon recommendation of the Managing Director of the AITDC and the approval of the County Attorney and pursuant to the annual Marketing and Business Plan.

NOW, THEREFORE, BE IT RESOLVED by the AITDC, as follows:

SECTION 1. FINDINGS. The above findings are true and correct and are hereby incorporated herein by this reference.

SECTION 2. USE OF TOURIST DEVELOPMENT TAX REVENUES. The AITDC hereby recommends that the BOCC:

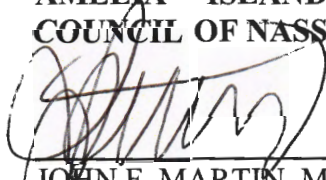
- a. Delegate the authority to the Managing Director of the AITDC to recommend on behalf of the AITDC contracts with vendors for Tourist Development Council Marketing (Dept 523, excluding sponsorships and grants) expenditures of \$100,000 or less.
- b. Delegate the authority to the County Manager, upon recommendation by the Managing Director of the AITDC, to execute contracts for expenditures of \$100,000 or less upon the approval of the County Attorney and pursuant to the annual Marketing and Business Plan.

SECTION 3. RECISSION OF PRIOR RESOLUTION. Upon adoption, this Resolution shall rescind AITDC Resolution 2023-159.

SECTION 4. EFFECTIVE DATE. This Resolution shall take effect immediately upon its passage.

DULY ADOPTED this 1st day of November, 2023.

**AMELIA ISLAND TOURIST DEVELOPMENT
COUNCIL OF NASSAU COUNTY, FLORIDA**



JOHN F. MARTIN, MBA

Its: Chairman

Date: November 1, 2023

Approved as to form by the
Nassau County Attorney:


DENISE C. MAY

for